How To Make \$10,000/M Websites CONSISTENTLY

With Amazon Affiliate Review Marketing

Bring the Fresh Affiliate Marketing Course

It is easy to make \$1000/month with a sniper Amazon review site. \$1000 per month may not sound like much. But if you rinse & repeat the strategy and have 10 of these sniper sites, you will make a whopping \$10,000 per month! I will explain to you what I mean by sniper in a while.

By the way, I did not spend much time building these sites. It just took an hour or two for 1 website and I haven't touched them since. It is a 'set & forget' system and pays for itself for months and even years. This is what people call passive income. I will also show you what tool you can use to create these websites quickly.

There are many ways to make money online. They are listed as follows:

- 1. Online surveys I have tried online surveys before. You sign up with a survey company. Whenever you complete a survey sent by these companies, you get paid a certain amount usually 50 cents to \$2. I would not recommend this as they do not always have surveys for you. No survey means you do not get paid. However, there are people who make full-time living filling out surveys. But it's not for me though ©
- 2. **Ebay** I have also had my hands on Ebay. If you enjoy sourcing & buying goods to sell, maybe this is for you. The downside is that you have to keep stocks. This may be viewed as another 'JOB' as you have to be physically present to pack & ship the goods to customers. Another downside is that you may not profit much as you have to compete with other sellers for the price. People looking for something in Ebay are usually bargain hunters. The recent changes to Ebay do not help either. It is difficult for small-time sellers to survive. Big-time sellers have the upper-hand and more favoured by Ebay.
- 3. **Ebooks** This is also known as product creation. Internet marketing gurus have made tons of money creating info products. It takes a lot of time to

create products, write Ebook, create videos & stuff like that unless you outsource to the right people which will cost you a bit of money. For those new to internet marketing, this is not recommended.

- 4. **Digital products review sites** This method of reviewing digital products is powerful. You can sign up at Clickbank.com or Paydotcom.com or any other digital affiliate sites. The commission can be as high as 80%, which sometimes can convert to as much as \$30 \$40! However, the digital market is very competitive and if you are a newbie, this is not recommended until you master the basics of internet marketing.
- 5. **Physical products review sites** Of all the above methods I have tried, I can say that this is the most powerful and the easiest method to make money online. This is what the purpose of this short report is about. Newbies and everyone can definitely do this if you focus. You can easily earn a full-time income within a short period of time, usually within months.

Many people feel discouraged and give up within months of making money online because they focus on the wrong and hardest method. Many gurus suggest that you go with digital products because it pays high for your efforts. However, as I said earlier, this market is very competitive. And when people are overwhelmed by all the competition, people just give up and said that you just cannot make full-time income online, which is **NOT TRUE**.

I know how these people feel as I was there once myself. It really takes some advanced skills to master digital products niche.

With that said, I strongly suggest going for easier method – **Amazon Affiliate Review Marketing** – selling physical products.

You can use this method for ANY physical product. It does not have to be Amazon. It can be from ToysRus, cj.com, shareashare.com, or others.

But... I can make more with digital products...

Yes, it's true that you can make more money selling digital products like ebooks and stuff. However, more work needs to be done on your ebooks site than a physical goods site.

As I said earlier, I have not touched my physical goods site after I set them up which takes 1 hour or so. It is pretty much 'forgotten' and is still earning money passively.

Why Selling Physical Goods Is The Way To Go

Selling physical products is the easiest way to make money on the internet. Here's why:

- There are hundreds and thousands of products for you to choose from. You will be able to find new niche products to promote every time.
- With all the negativity of digital products, people are more comfortable buying physical products as they know what they are looking for. This is especially so when you have sniper sites targeting BUYING customers who have their credit cards on hand.
- Most physical goods still have low competition.
- The affiliate sites, like Amazon, have cookies built in them. This means whether the customers buy now or not, you will still be paid commissions if they decided to buy later on within the cookies period.
- Customers may purchase more things other than the things they intend to buy at first and thus extra commissions for you.

You can get high rankings in the search engines as there is low competition in most product niches. High rankings = more commissions.

So How Do You Get Started?

A) Find a Product

The 1st step is to find a niche product to promote. Now, finding a niche product is very important because you will be building a niche (sniper) website around the

product. By sniper, I mean a specific product model you want to target, e.g. Toshiba Laser Printer L500X (not a real model number, for illustration purposes only).

But... why build a sniper site instead of a general product site?

Well, for several reasons.

Sniper sites are relevant to the people searching and therefore have a higher chance of getting high rankings in search engines. Generally, people looking for specific products are already in the buying mode instead of browsing mode. They have their credit cards ready on hand.

There are 2 methods you can find a niche product.

- 1. Look through the categories & products in Amazon. After you have narrowed down to a product, run the product name or its model no. through Google Keyword Tool (https://adwords.google.com/select/KeywordToolExternal) to determine the search phrase in which to build your site & how many people are searching for the product.
- 2. The 2nd method you can use is to type in a general term, e.g. printers, into Google Keyword Tool (https://adwords.google.com/select/KeywordToolExternal) and sift through the keyword phrases. After you have selected the keyword, type into Amazon to see the products.

Another useful keyword analysis tool I like to use is <u>Market Samurai</u>. It gives you detailed information, such as searches per day, how many pages you are competing with (competition), OCI (the commerciality of the product – the buying intentions of people searching), availability of domain names, and other powerful information.

This is a powerful piece of software and it comes with 30-day free trial. Find out more <u>here</u> to take advantage of the free trial.

As a general rule of selecting products using Google Keyword Tool:

• Select the country you would like to target. If you want to target the US market, select 'United States' in the location column.

- Set the match types to '[Exact]'. This is the exact search phrase that you type in which people are searching for. This is the most accurate in my opinion. (Side note: If you have been using Google Keyword Tool for a while, you will find that the search numbers have been greatly reduced during recent months. This is because Google has tuned their algorithms to reflect the actual search numbers. Sad to say, the previous numbers which include searches from its search partners are hugely inflated. The current search numbers are better as it reflects the true number of searches.)
- The Exact Local Monthly Searches to be >2000.
- The Local Search Trends to have consistent bars throughout the year. This
 means that you will earn commissions throughout the year rather than for
 peak periods only, such as Christmas period.
- The product to be >\$100.

If you are using Market Samurai, the general rules are as follows:

- Set the minimum searches to 60/day.
- Set the SEOC (competition) to 100,000. The lower this number, the better chance you have to rank in search engines.
- Set the minimum OCI to 50%. The higher this number, the better as this shows you the % chance that the person is going to buy.
- Set the match type to 'Exact'.
- The product to be >\$100.

B) Buy Domains

After you have chosen a product, the next step is to buy the exact keyword domain. This is very important as it helps with your search rankings. Like the Toshiba example, I would buy ToshibaL500X.com or L500X.com. You can also buy a .net or .org domains if .com is not available.

You can buy domains & webhosting from <u>GoDaddy</u>. You can use the <u>discount codes</u> to get discounts when you purchase domains, webhosting, or other services from <u>GoDaddy</u>.

C) Create Sniper Sites

After you have bought your domains, the next step is to create sniper websites. Build a website around the product that you have selected. Include information & description of the product. You can usually find the information on Amazon, or other affiliate sites.

Very Important – Write a review of reviews of the product. Do not be like a typical marketer to write pages & pages of product information. People can easily find this information on the manufacturer's website. What makes the difference is writing reviews of the products which the customers will appreciate more & they will more likely to buy from your website.

To write a review of the reviews, I will take a look at 4 or 5 good reviews of the product and summarize them in my own words. Example:

"3 out of 4 customers stated that they loved this Toshiba Laser Printer very much. However, 1 of them is not too happy about this laser printer because the toner runs out fast, blah, blah, blah."

Write the pros and cons (cons that are not really bad) of the product. By doing a review of reviews, the readers will not feel that they are being pressured to buy. You are also being viewed as honest and real in the review. This is very important.

If you do not like writing, you can outsource & pay someone to write articles for you in <u>Elance.com</u> or <u>Freelancer.com</u>. You can get good unique articles written for a low fee.

Basically, I use the following tools to create sniper sites quickly:

1. <u>XSitePro</u> – Having used this software myself, this website creating software allows you to create websites quickly & efficiently. Google loves websites created by XSitePro & you are sure to get top rankings for your sniper sites.

You do not need to know about html codes & the technical aspects. XSitePro does it all for you including website upload. It also includes loads of website templates for you to choose from. To find out more about this software, click here.

2. Wordpress – This is easy to use and user-friendly. Search engines loves Wordpress sites too. You can post the 1st article and add 3 – 4 articles on drip feed to get the articles posted automatically over the next 1 week. This helps to give fresh content over a period of time which in turn helps in search engine rankings.

Sprinkle your affiliate links throughout the article. You can use text links or call-to-action images.

Example of <u>text links</u>, it will be something like "If you want to buy this laser printer, I highly recommend you to buy online through Amazon here while stocks last."

Example of <u>call-to-action images</u>:



D) Submit Articles

Once you have created the sniper sites, submit articles to the following article directories in this order:

- Ezine Articles
- Articles Base
- Article Dashboard

Write 1 300-word article about the product & submit to Ezine Articles 1st. Then submit the same article to Articles Base & Article Dashboard.

But... will it be considered as duplicate content?

The answer is NO. It is NOT considered as duplicate content if you submit the same articles if it is from the same author/publisher. Just make sure that you put the same name as the author to show that the articles belong to you.

E) Create & Submit RSS Feeds

After your articles get approved, create & submit RSS feeds at Feedage.com. The purpose of this is to market & create backlinks to your sites. It informs search engines to crawl your sites and get indexed quickly, sometimes within a few hours.

The article directories will send you a link to where your articles can be found. Enter that into Feedage and submit to directories. This is pretty simple.

F) Ping URLs

Next, ping your RSS feeds you have created in step (E) to Pingomatic. Other than blogs, you can ping websites as well. Pinging informs the search engines that your sites have updated.

G) Repeat & Rinse

Duplicate & repeat the whole process for other niches.

Take Note

In my experience, I can tell you that not all sites will do well for you. Some of the sites may do better than others. In this case, work on the conversion rates of the sites that do well to bring in more money.

Sometimes, it can get boring too finding products & building sites. But, I can tell you that it definitely works well. Persevere & push through the tough times.

The key thing is to be patient & consistent. This is not a get rich quick system where you will earn \$1 million by tomorrow. CONSISTENCY is the key.

These are the basics behind Amazon affiliate marketing. There are tons of other clever tricks you can adopt to boost your site's traffic and conversions. Check out the recommended resources below.

Hope you have enjoyed my little guide here.

Recommended Resources

If you would like to take this little guide even further, check out the affiliate marketing recommended resources below.



Bring The Fresh is a course created by 2 highly respected internet marketers, Mike Long & Kelly Felix.

I have bought this course, and have followed the techniques & methods used in the course with much success. This is the best course that I've ever come across to date. It contains a detailed step-by-step guide on how to find profitable keywords and getting your sites up and running by the end of the day.

This is all you need to begin your affiliate marketing journey.

Check out what customers are saying about it:

"I must say I'm extremely impressed with what they have to offer. The videos are topnotch and some of the stuff Kelly and Mike discuss and lay out in detail could be sold for literally tens of thousands of dollars.

Kelly even goes as far as giving out a Niche he found and is developing and he actually gives the intricate details about it like no other Guru I have ever seen do before. Totally selfless on his part and not many other people would ever do this.

I give Bring the Fresh 10 out of 10 stars!! For beginners and experienced IM'ers!!"

[~] Discrat, Warrior Forum

"I hate to be the one dragging up the rear, but I have bought the Basic membership. I can say without hesitation that I love the approach. The lessons are quite instructive. The ease with which their methods get you ranked in Google are very good. I have one blog with #1 on the first page for 3 different keywords in about 3 weeks.

They have been very good at answering my questions from my emails. And, Mike has been particularly helpful where I was technologically challenged.

I will be upgrading to Full Disclosure soon."

~ JD_Sanders, Warrior Forum

"I am a member over there and find the course and information amazing. They are very hands on guys who are regulars in the threads and answer all their PM's. They do a job of answering questions from the most basic to the most complex.

The techniques taught there are also very doable and easily implemented into your own IM efforts.

Even if you can only swing the basic membership its more than worth it!"

~ ApaOps5, Warrior Forum

Click Here to Accelerate Your Affiliate Marketing Results with Bring the Fresh Today!

Thank you!

Felicia